



DIGITAL
LEADERS

100

12th Digital Leaders 100 Awards 2024 Partner Packages

About DL100 Awards

The Digital Leaders Awards were launched in 2013 and recognise the leaders and organisations who are pioneering change within the public sector, business and charity sectors.

Our community of 100,000 leaders are at the coalface of leveraging technology to promote economic growth and increase social well-being. This community knows and nominates those who are promoting effective, long-term digital transformation.

The DL100 list is then judged by the Digital Leaders' Advisory Board and category experts to create the list winners .

This is a list you can't buy your way onto.



Rory Cellan-Jones, British journalist, hosting the 2021 DL100 Awards

#DL100 #DigiLead



Polly Morgan, with her Young Digital Leader of Year Award 2021

Winners & Alumni

Notable past DL100 winners include:

Mike Bracken, Martha Lane-Fox, Seyi Akiwowo (Pictured in 2019), Jack Parsons, Vimla Appadoo, Polly Morgan and many more household names, innovations, services and unsung heroes from the world of digital transformation.

Our DL100 Club group of Alumni is a real who's who of Digital Leadership

Who will you nominate for an award this year?



Steve Foreshew-Cain, CEO Scott Logic presenting the Founders Award in 2021

The 2024 Categories

- Digital Leader of the Year
- AI Expert of the Year
- Young Digital Leader of the Year
- Healthtech Innovation of the Year
- AI Innovation of the Year
- Greentech Innovation of the Year
- Geospatial Innovation of the Year
- Digital Public Service Innovation of the Year
- Digital Skills or Talent Initiative
- Digital SME of the Year
- Fintech Innovation of the Year

The Awards would not be possible without the support of our partners

This year there are opportunities to be category partner for one of the 11 categories.

At the awards night you and your guests will have an amazing evening and you will give the award from the stage.

The DL100 nominations, judging, and awards night gives our award partners access to an extensive network of private and public sector organisations, businesses and individuals.

It provides a high-profile platform for companies to achieve significant brand exposure before, during and after the awards event.



Ben Towers, Young Digital Leaders of the Year Finalist 2018 enjoying the DL100 Awards



DAERA Information Hubr receiving the Big Data Innovation Award 2021

Category Sponsor

Before the event

- Exclusive email campaign to DL Online Community announcing sponsorship
- One judging spot
- Mention in all advertising and marketing materials soliciting nominations
- Branding on the DL100 website and all related marketing material and an e-invite to all attendees

During the event

- Present your category award on the night
- Branding on stage and a 'Thank You' from the event host
- 5 Places at the dinner

After the event

- two thought leadership blog on DL Website
- Inclusion in thank you email to delegates and Digital Leaders database

Package cost - £6,000



It's a great atmosphere and mix of public, private and non-profit sectors

Bring your guests

Be part of the awards event.

Whether you are supporting the sector, a finalist or a previous winner, why not organise a night out for your colleagues and clients Party late into the night with a bar and DJ to keep the celebrations going. This year's Awards are being held at **IWM North in Manchester.**

- Table for 10 at the awards
- DL100 Club drinks reception on arrival
- Speeches
- Awards
- Dinner and drinks
- Live music
- Access to the after-party
- 7.00pm-midnight

Package cost - £1,500





To discuss supporting the DL100 2024 and the awards dinner in more details or to book your places, please contact:

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Visit: www.Digileaders100.com