



- Access to best practice, networks and inspiration right across the UK.
- Showcases, debates, engages and shares to build the UK's digital confidence across all sectors.
- Delivering the Digital Transformation essential for a positive future for the UK.

7th DIGITAL LEADERS WEEK

14-18 October 2024

PARTNERSHIP OPPORTUNITIES

Sharing the UK's very best practice, showcasing services and offering solutions that are practical and real.

digileaders.com

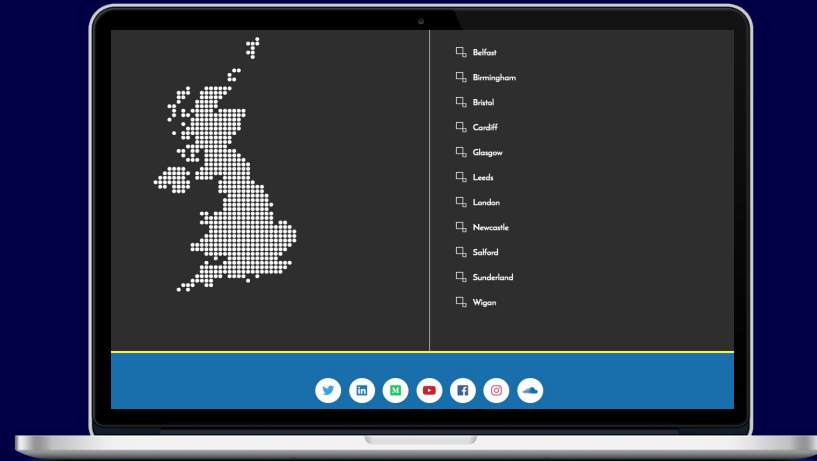


Digital Leaders Week UK

Online Events



In-Person Events



Scotland
Wales
Northern Ireland
Midlands
North East
North West
London
South East
South West
Yorkshire

What's new for 2024?

The Week will be a nationwide week of events, face to face and online.

Those driving forward transformation in the UK will be leading hundreds of national and regional events, webinars, training and round tables. They'll be sharing the very best practice, showcasing their services and developing ideas together that are practical and real.

Expect:



Discussions



Lectures



Training



Launches



Great
Speakers



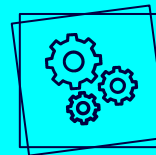
NEW FOR 2024



In-person
Opportunities to host, showcase
and network.



Evening Functions
Including the DL100 Awards,
individual events, socials, and
more.



Bespoke Opportunities
Run a workshop, launch an event
or host a networking function
bespoke to your needs

DL 2023 IN NUMBERS



5

Days



605

Speakers

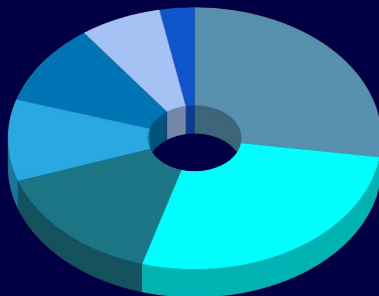


386

Events

Attendees by Senior Leadership

- Director
- Manager
- Other
- Head of / Lead
- C-Suite
- Consultant
- Founder



Social Media Reach

1+ million

Twitter Impressions



319

Badges



97%

Attendee satisfaction

94+ million

Social Media Reach

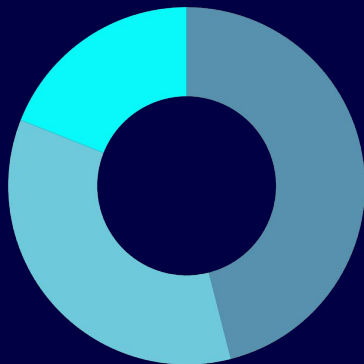


ATTENDEE GENDER
BALANCE OF 49%
FEMALE 51% MALE



Sector Breakdown

- Public Sector
- Private Sector
- Non Profit



46,439

Registrations

82,000

Video views



650+

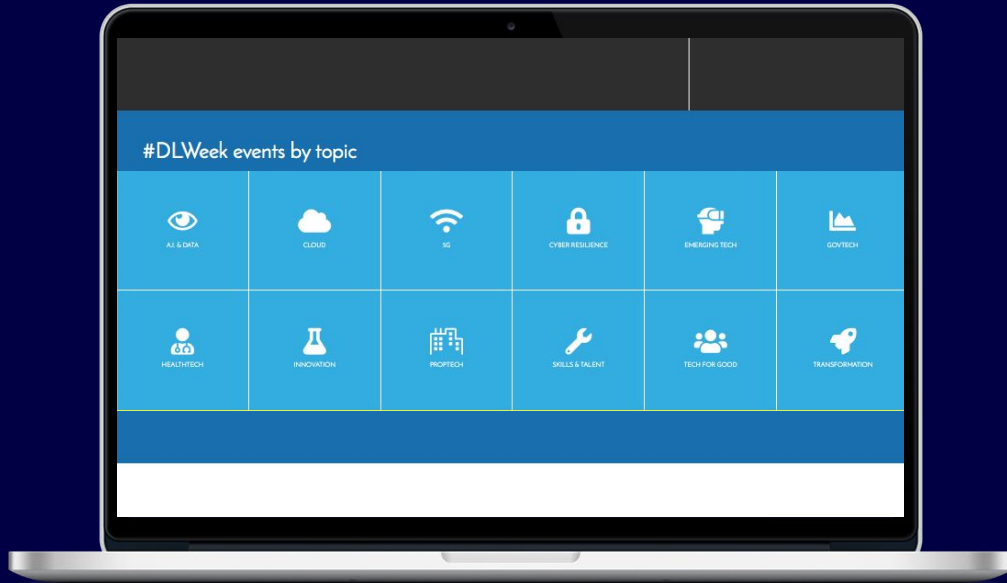
Hours of content

Nationwide events

- Midlands
- North East
- North West
- Northern Ireland
- Scotland
- South East
- South West
- Wales
- Yorkshire



Topics



Sectors

GOVERNMENT ▶

BUSINESS ▶

NON-PROFIT ▶

ACADEMIA ▶

Why partner with DLWeek?



Thought Leadership:

Showcase your expertise alongside leaders, influencers and government officials to thousands of attendees joining Digital Leaders Week.



Executive Connections:

Start powerful conversations with influential individuals and connect with high profile speakers and key decision-makers in attendance.



Brand Amplification:

Digital Leaders Week offers an incredible opportunity to align your brand with the well-known and respected Digital Leaders Week events.



Media & PR Outreach:

In 2023, social media activities reached 1m. This year, we will be working to build powerful stories around your brand.



Data Capture & Analytics:

The data generated during our events will be captured for you to reach out to potential clients and partners post-event.

Partnership Opportunities

Topic Expert Partner (x10)	Strategic Partner (x5)	Headline Week Partner (x1)
<ul style="list-style-type: none"> • Branding on main site home page • One hosted and one pre-recorded talk • Social Media announcement • £2k+ VAT 	<ul style="list-style-type: none"> • Panel speaking spot at National Conference • 5 seats at DL100 Awards • Branding on main site home page • One hosted and one pre-recorded talk • Social Media announcement • £4k + VAT 	<ul style="list-style-type: none"> • Keynote at National Conference • Give Award and table of 10 at DL100 Awards • Branding of everything online • Logo on all websites • One hosted and one pre-recorded talk • Press release • £20k + VAT



Previous Week Partners



**DIGITAL
LEADERS
WEEK**

UK

BE PART OF IT!

For further information on how to get involved in Digital Leaders Week 2024, contact Robin Knowles robin.knowles@digileaders.com

14-18 October
2024

digileaders.com/week



#DLWeek

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