

8th Annual ESG Impact Awards Sponsorship Opportunities



Welcome to the 8th ESG Impact Awards

This year's awards are about embedding positive impact into our actions for the benefit of the environment but also the whole fabric of society.

So in their eighth year we have aligned our categories for 2024 more closely with ESG principles and values.

This means our 4 categories in each of our three themes that make up the 12 awards will highlight the impact we need to see made using digital tools on the Environment, Society

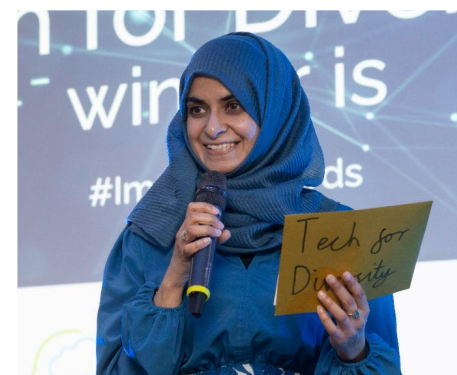


The What, Who and When of the Awards

The Digital Leaders **ESG Impact Awards** celebrate tech for good that is delivering ESG initiatives that improve people's lives and the world around us.

They are open for nominations to any person, business, government or non-profit creating or delivering digital products or services to deliver an ESG impact.

Entries will be open from 13 November 2023 until 19th January and following judging, the Awards will be held on 15th March 2024



A different and growing event

Now in its 8th year, the **ESG Impact Awards** are not your usual black-tie-and-dinner event.

On 15th March we will hold a conference and awards with thought leadership discussions and the announcement of the winners.

Followed by a party to celebrate with our winners, finalists, judges and supporters for the incredible work they have carried out in the last year.



The judging process

Our panel of judges will shortlist the entries virtually to 36 finalists in 12 categories.

There will be a second round of judging to choose the final winners through interview.

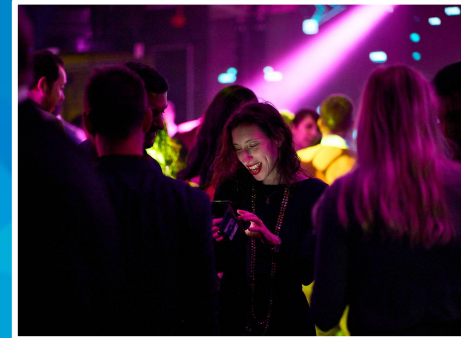
Once the 36 finalists have been announced, one will be chosen for the People's Choice Award by the Digital Leaders community via online voting.



Winners and alumni

Notable Impact Awards winners to date include **Babylon Health, Signly, Beam, what3words, TechUpWomen, Euan's Guide, Winnow, 360 Giving, YOTI** and **Bethnal Green Ventures.**

Over the last seven years we have given out a total of 91 awards. We have a finalists alumni of over 270 extraordinary organisations.



Our three themes and 12 categories

ENVIRONMENTAL

Net Zero Hero

Sustainable Impact

Tech for the Planet

Circular Economy

SOCIAL

Digital Poverty

Health Tech

Education Tech

Social Transformation

GOVERNANCE

ESG Initiative

Diverse Leadership

Resilient Innovation

Future of Work

Lifetime Achievement Award

Become a 2024 Awards Sponsor

The Impact Awards have attracted superb brands in their first seven years and the 2022 Awards will be no exception. Our headline partner for 2024 is once again CGI

Available sponsorship opportunities include:

12 x Category Sponsors

1 x People's Choice Sponsor



Headline Partner - £12k

Pre-event

- ❑ Named as the **Headline Sponsor in all PR** and social media
- ❑ **Branding** to appear on all awards web pages and e-newsletters
- ❑ Written **editorial feature** on Digileaders.com
- ❑ One **judge** spot

The Awards at the Ministry of Sound

- ❑ **20 tickets** to the online awards event and after party
- ❑ **Welcome speech** from the stage on the day
- ❑ **Give an Award** on the night

Post-event

- ❑ **Engagement with the 36 finalists**
- ❑ **Two bespoke pieces of content**, distributed via our network of 170,000

Category Sponsor - £7K

Pre-event

- ❑ Named as Category Sponsor in all **PR and social media**
- ❑ **Branding** on all awards web pages and e-newsletters
- ❑ Written **editorial feature** on Tech4Good
- ❑ One **judge** spot

The Awards

- ❑ **Present** your category award
- ❑ **5 tickets** to the awards event and after party

Post-event

- ❑ One bespoke piece of **content, distributed** via our network



What people say

"A great success – slick, well managed, and with some really inspiring organisations taking part." *Euan Blair*,

"We love what you have done." *Emma Cheshire, Dotforge*

"I had a great evening, there was so much time for the networking and I made lots of great connections." *Tessa Clark, OLIO*

"A very impressive event: good people, interesting projects, great surroundings. Look forward to next year." *Damian Peachey, Addison Lee*

"Absolutely brilliant – inspiring, connecting people together, showcasing excellence." *Simon Davey, Cass Centre for Charitable Effectiveness*

Previous Awards Sponsors Include





For more information get in touch

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#ImpactAwards