

A nighttime photograph of the London skyline. The Shard skyscraper is illuminated on the left, and the Tower Bridge is illuminated in the center and right. The sky is a deep blue with some clouds. In the top right corner, there is a white square containing the text 'DIGITAL LEADERS' and a smaller white square below it.

DIGITAL
LEADERS

PARTNERS 2023

We are the independent forum where public, private and not for profit leaders explore new ideas and showcase the very best digital solutions.

In our community, individuals safely explore the challenges and opportunities of how digital can...

- **Strengthen** leadership
- **Transform** public services
- **Create** a better society

Opposite: Conference Chair Professor Mark Thompson brings the audience to order during the National Digital Conference



“We know that government and businesses want to help each other use digital more effectively.

We create trusted, independent environments where great conversations take place to make this happen.”

**Sabby Gill, Chair
Digital Leaders**

Opposite: Conference delegates at Public Sector Innovation Conference meet and network



Our events range from major summits, bringing together thought leaders with engaged decision makers, to smaller round tables where peers share their best ideas.

“We will always challenge leaders to rethink how they’re doing things, learn how to innovate and develop their skills in leading change.”

Robin Knowles, CEO Digital Leaders

Opposite: Mattie Yeta, Digital Leaders Advisory Board and Chief Sustainability Officer at CGI addresses the Net Zero 50 at the House of Lords



Online Community



24 FOLLOWER INCREASE
23,002 TOTAL

+0.0%



235 FOLLOWER INCREASE
12,493 TOTAL

+2.0%



5,257 SUBSCRIBER INCREASE
194,755 TOTAL

+3%

Online Activity



151K TOTAL
WEBSITE VISITS



506K TOTAL
PAGEVIEWS



37 BLOGS PUBLISHED



10,199 BLOG READS

Events

We run **3 National Summits** each year; which include a National Conference and Awards. They are:

March

- Public Sector Innovation Week
- Public Sector Awards
- Public Sector Innovation Conference

June

- Digital Leaders Week UK
- DL100 Awards
- National Digital Conference

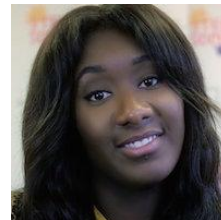
November

- Impact Week (Tech for Good)
- Impact Awards
- Net Zero 50
- Impact Conference

Opposite: BBC Breakfast's Nina Warhurst and Professor Adam Beaumont give the Tech for Planet Award at the 2023 Impact Awards.



Our speakers make it great



Event Activity



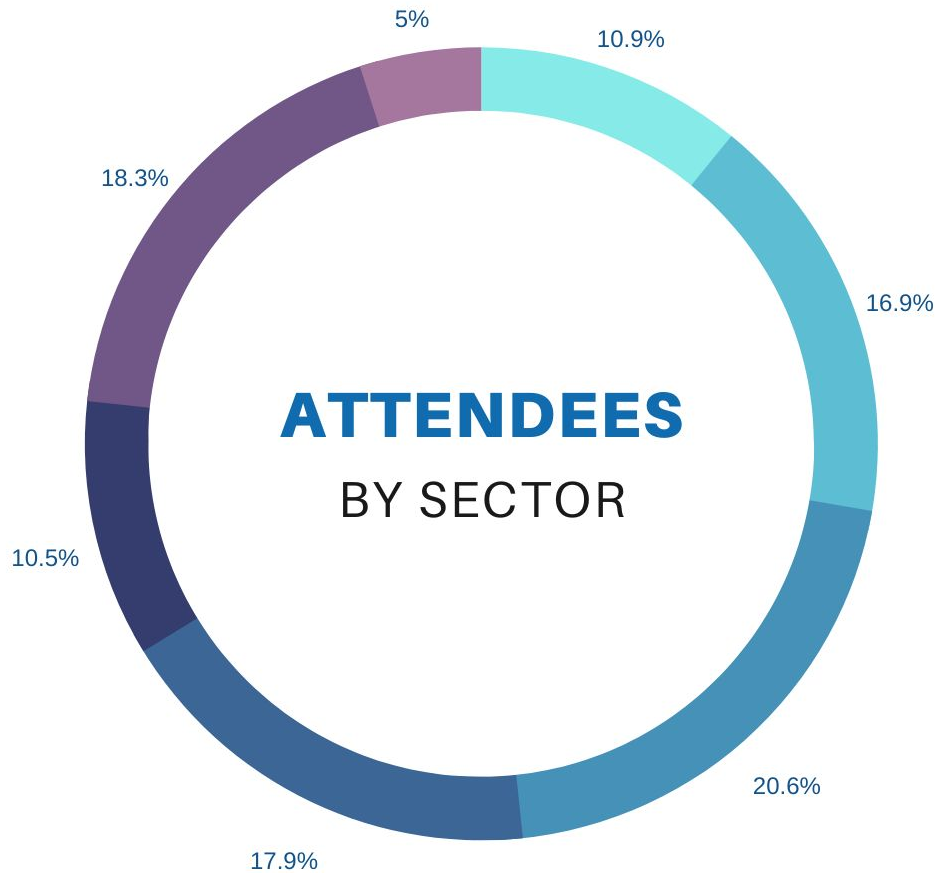
321 TOTAL EVENTS



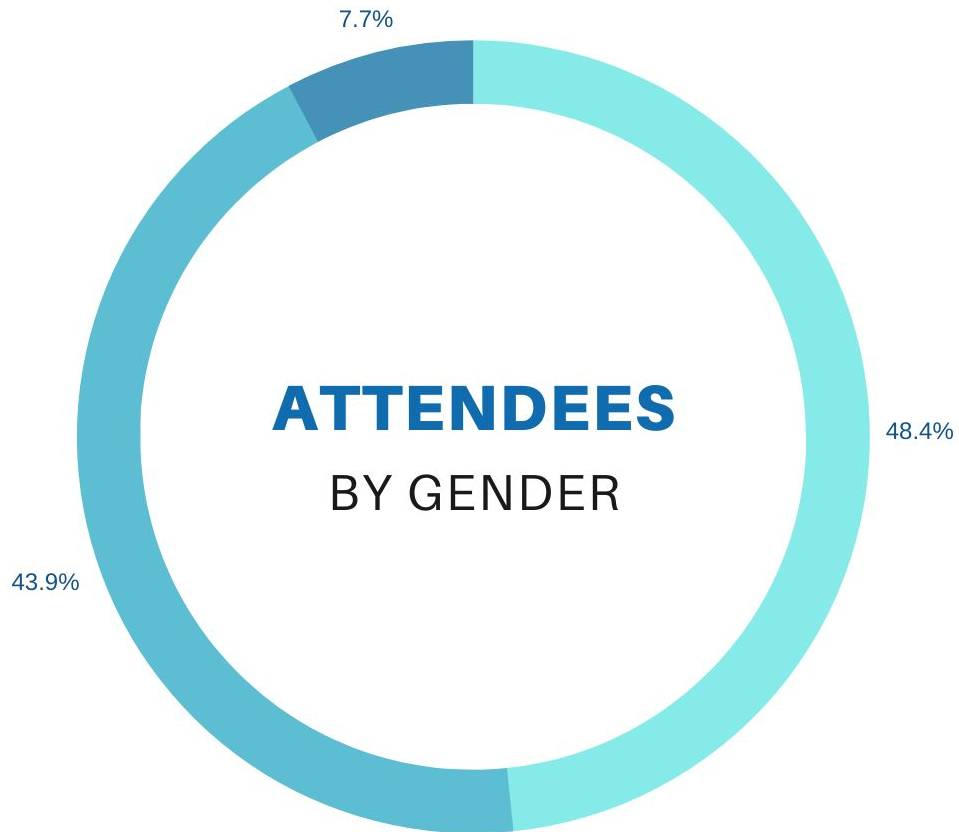
70,663 TOTAL
REGISTRATIONS



502 TOTAL EVENT
SPEAKERS



- PUBLIC SECTOR - OTHER
- PUBLIC SECTOR - LOCAL GOV
- PUBLIC SECTOR - CENTRAL GOV
- PRIVATE SECTOR - SME
- PRIVATE SECTOR - LARGER THAN SME
- NON PROFIT
- ACADEMIA



- FEMALE
- MALE
- OTHER

Recent Partners include...

GREATERLONDONAUTHORITY



CAPITA





**DIGITAL
LEADERS**

Thank You

For more information please contact:
robin.knowles@digileaders.com