




The logo for Digital Leaders Week UK features the text "DIGITAL LEADERS WEEK" in white, bold, sans-serif capital letters. The text is arranged in three lines: "DIGITAL" on the first, "LEADERS" on the second, and "WEEK" on the third. The text is set against a dark blue background with a stylized, multi-layered star or burst shape in shades of blue and white behind it.

**DIGITAL  
LEADERS  
WEEK**

**UK**

**Monday 19th - Friday 23rd June 2022**

-  Access to best practice, networks and inspiration right across the UK.
-  Showcases, debates, engages and shares to build the UK's digital confidence across all sectors.
-  Delivering the Digital Transformation essential for a positive future for the UK.

# **DIGITAL LEADERS WEEK UK**

## **JUNE 2023**

## **PARTNERSHIP OPPORTUNITIES**

Sharing the UK's very best practice, showcasing services and offering solutions that are practical and real.

**[digileaders.com/week](https://digileaders.com/week)**



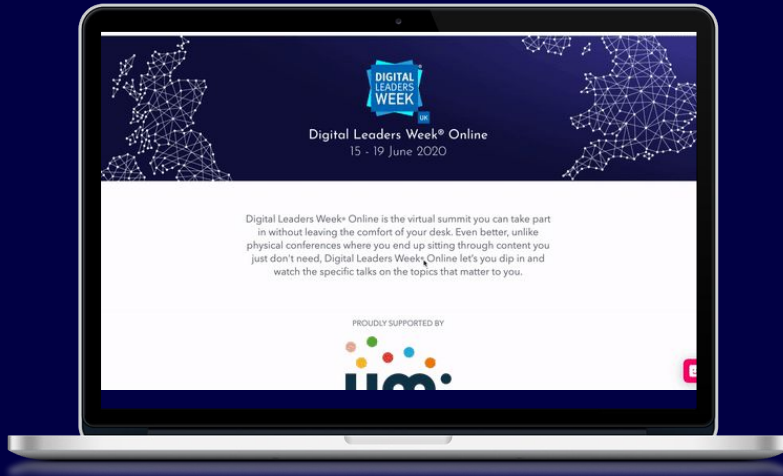
**#DLWeek**

**#digileaders**

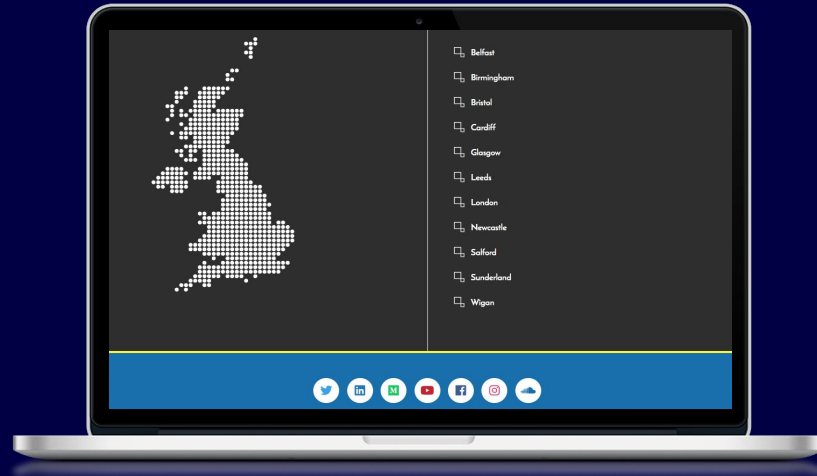


# Digital Leaders Week UK

## Online Events



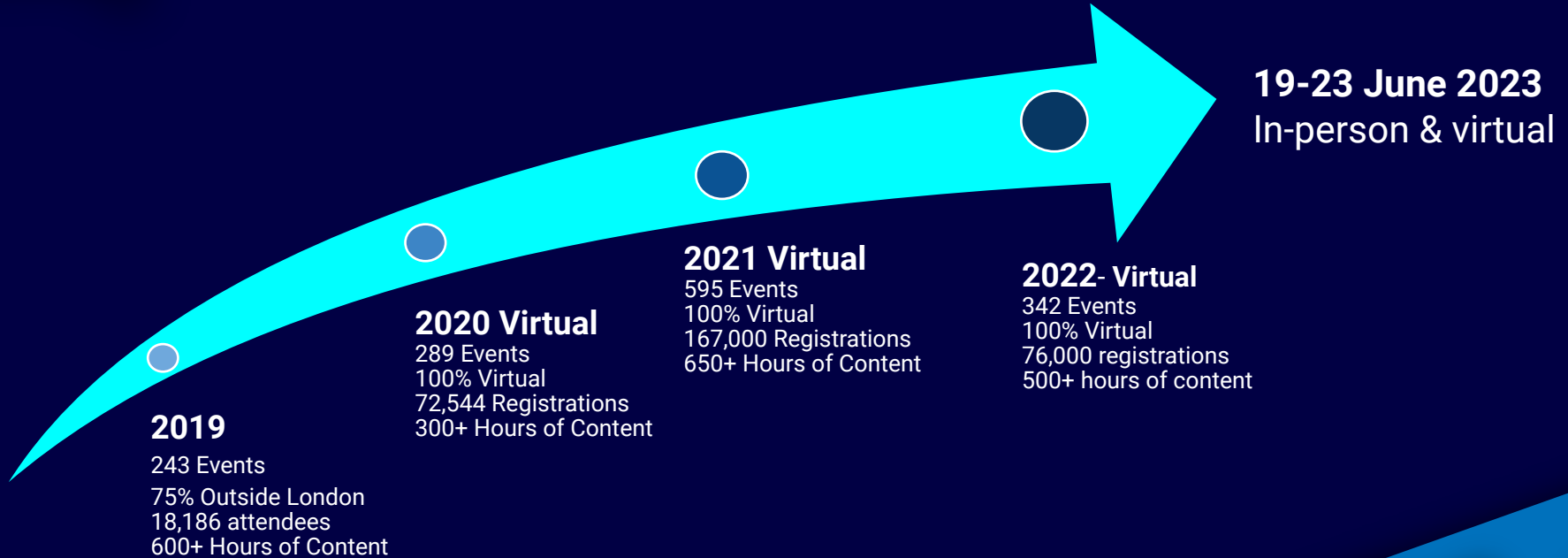
## In-Person Events



Scotland  
Wales  
Northern Ireland  
Midlands  
North East  
North West  
London  
South East  
South West  
Yorkshire



# The UK's Digital Transformation Week



# What's new for 2023?

The Week will be a truly nationwide week of events, face to face and online.

Those driving forward transformation in the UK will be leading hundreds of national and regional events, webinars, training and round tables. They'll be sharing the very best practice, showcasing their services and developing ideas together that are practical and real.

## Expect:



Discussions



Lectures



Training



Launches



Great  
Speakers



## NEW FOR 2023



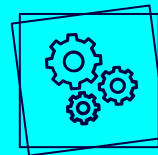
### In-person

Opportunities to host, showcase and network.



### Evening Functions

Including the DL100 Awards, individual events, socials, and more.



### Bespoke Opportunities

Run a workshop, launch an event or host a networking function bespoke to your needs

# DLWEEK UK 2023 IN NUMBERS



5

Days



600

Speakers



500

Events

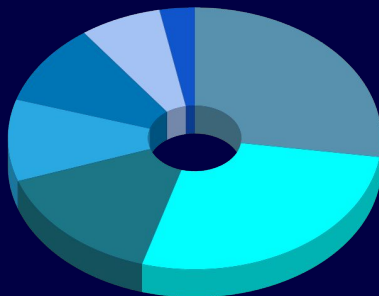


120

Exhibitors

## Attendees by Senior Leadership

- Director
- Manager
- Other
- Head of / Lead
- C-Suite
- Consultant
- Founder



## Social Media Reach

1+ million

Twitter Impressions



319

Badges



97%

Attendee satisfaction

94+ million

Social Media Reach

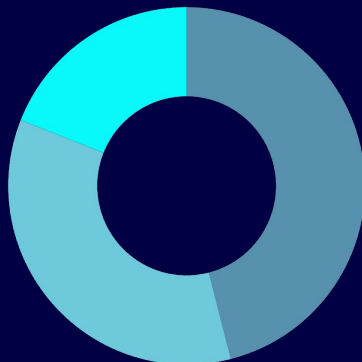


ATTENDEE GENDER  
BALANCE OF 49%  
FEMALE 51% MALE



## Sector Breakdown

- Public Sector
- Private Sector
- Non Profit



45,000+

Registrations

82,000

Video views



650+

Hours of content

## Nationwide events



Midlands



North East



North West



Northern Ireland



Scotland



South East



South West



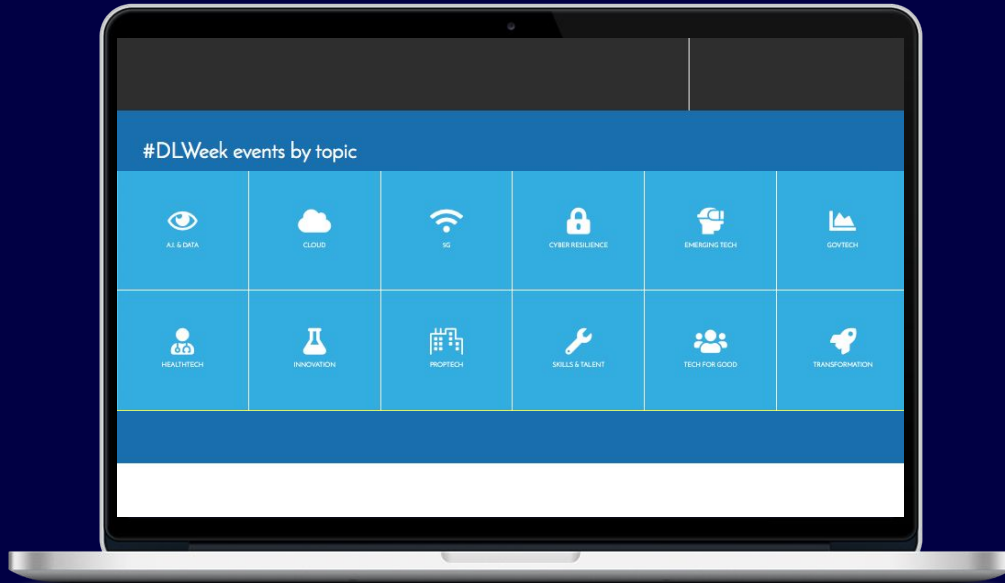
Wales



Yorkshire



# Topics



# Sectors

GOVERNMENT ▶

BUSINESS ▶

NON-PROFIT ▶

ACADEMIA ▶

# Digital Leaders Week 2022: Anchor Events

20 JUNE

## 18th NATIONAL DIGITAL CONFERENCE, Manchester

A National day of debate and participation in London for all those leveraging technology for the economic and social benefit of the UK.

22 JUNE

## 10th DL100 AWARDS

Held at the Armouries in Leeds celebrating 100 teams and individuals who work hard behind the scenes to secure the UK's Digital future.

19 JUNE

## LAUNCH EVENT

The UK 4 nations will launch Digital Leaders Week in London, Edinburgh, Cardiff and Belfast on the Monday morning with the participation of their Digital Ministers.

**DIGITAL  
LEADERS  
WEEK**

UK

JUNE

## 250 ONLINE and IN-PERSON EVENTS

Across the week there will be hundreds of virtual workshops, lectures and events attendees can take part in without leaving the comfort of their desk.

19 JUNE

## ANNUAL LECTURE IN THE UK's PARLIAMENTS

A Lecture, given by a leading technologist, on an important issue of our time. There will be four Annual Lectures held in London, Cardiff, Belfast and Edinburgh.

#DLWeek

#digileaders



# Some Inspiring DL Week Speakers





# Why partner with DLWeek?



## **Thought Leadership:**

Showcase your expertise alongside leaders, influencers and government officials to thousands of attendees joining Digital Leaders Week.



## **Executive Connections:**

Start powerful conversations with influential individuals and connect with high profile speakers and key decision-makers in attendance.



## **Brand Amplification:**

Digital Leaders Week offers an incredible opportunity to align your brand with the well-known and respected Digital Leaders Week events.



## **Media & PR Outreach:**

In 2021, our PR and social media activities reached 721,000 readers. This year, we will be working to build powerful stories around your brand.



## **Data Capture & Analytics:**

The data generated during our events will be captured for you to reach out to potential clients and partners post-event.

# Partnership Opportunities

Headline Week Sponsor (x1)	Country Sponsor (x4)	Sector Sponsor (x4)	Topic Sponsor (x10)
<ul style="list-style-type: none"> <li>• Press release</li> <li>• Branding of everything online</li> <li>• Logo on all main events</li> <li>• Speaking spot at National Conference</li> <li>• Give Award and table of ten at DL100 Awards</li> <li>• One hosted and one pre-recorded talk</li> </ul>	<ul style="list-style-type: none"> <li>• Press release</li> <li>• Branding on main site and country specific events</li> <li>• Speaking spot at National Conference</li> <li>• One hosted and one pre-recorded talk</li> </ul>	<ul style="list-style-type: none"> <li>• Press release</li> <li>• Branding on main site and Sector specific events</li> <li>• Speaking spot at National Conference</li> <li>• One hosted and one pre-recorded talk</li> </ul>	<ul style="list-style-type: none"> <li>• Press release</li> <li>• Branding on main site and Topic specific events</li> <li>• Speaking spot at National Conference</li> <li>• One hosted and one pre-recorded talk</li> </ul>



# Previous Partners



**DIGITAL  
LEADERS  
WEEK**

UK

# BE PART OF IT!

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For further information on how to get involved in Digital Leaders Week 2023, contact Robin Knowles [robin.knowles@digileaders.com](mailto:robin.knowles@digileaders.com)

[digileaders.com/week](https://digileaders.com/week)



#DLWeek

#digileaders

# 19-23 June

# 2023