

14th National Digital Conference (ND19)

Smart Places 2030

20 June 2019

Sponsorship Pack

**DIGITAL
LEADERS**

Central London | nd19.co.uk | [#digileaders](https://twitter.com/digileaders)



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WEEK

UK

History

The 14th Annual National Digital Conference (ND19) is the centrepiece of 5 days of discussion and debate across the UK on all aspects of Digital Transformation as part of Digital Leaders Week 2019. In attendance in 2018 were 13,500 digital leaders, politicians, policy makers, innovators and inspirational speakers who identified, debated and brainstormed the key actions needed by leaders from all sectors to Digitally Transform the UK into a global leader.

The conference provides a great day of disruptive ideas, best practice, exciting speakers and a genuinely cross-sector view of digital life in the UK, by drawing upon a broad range of inputs from thought leaders including Ministers, Digital Leaders Advisory Board Members and Digital Leaders from Enterprise, SMEs, Public and the Non-profit sectors as well as Academia.

We will ensure speakers are gender balanced and diverse.

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Why Sponsor

We are expecting our 250+ audience to be made up of central and local government, health and blue light service delegates, private sector suppliers and businesses as well as civil society and academics specialising in this complex topic.

This conference is the pinnacle event for Digital Leaders Week 2019 running from 17 - 21 June 2019. Being apart of this conference will amplify your brand nationally.

 **BlackBerry** **CATAPULT**
Future Cities


NOMINET

LLOYDS
BANKING GROUP 

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Who Attends

The National Digital Conference attracts senior executives from across the public, private, academic and charity sector. There is also strong representation from senior civil servants across all Government Departments.

At last year's conference, a snapshot of some of the organisations that attended included:





“All in all some of the most genuinely thought-provoking sessions of any of the ND’s I’ve had the privilege to chair. Once again, I was left feeling humbled by the sheer calibre, enthusiasm, and dedication of people spending their lives trying to modernise our public services for the digital age, and proud to share their mission.”

- Mark Thompson, Methods

“ND18 was a wonderful day. A great location, interesting speakers, varied topics.”

“It was very well organised and there was a lot of really useful information.”

“Absolutely loved it and loved the young speakers”



Last Year In Numbers

32,885,837

Total Twitter impressions of the hashtag on the conference day

6,093,748

Total Twitter audience engaged on the hashtag on the conference day

60/40 Female/Male Speaker Gender Split

415 Registered Delegates from all 12 UK regions

A photograph of a panel discussion at a Digital Leaders event. Four people are seated on a stage in front of a blue backdrop with a network pattern and the text 'DIGITAL LEADERS WEEK UK'. A white box with the 'DIGITAL LEADERS' logo is overlaid on the left side of the image.

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Packages

Headline Sponsor

Benefits:

CEO Keynote from the morning stage

Level One Website branding

Main stage brand at Conference

Exhibition space in catering Area

10 delegate places

Table for 10 at the DL100 Awards

Webmail announcing sponsorship to the Digital Leaders Community

One Blog about the conference afterwards published on the Digital Leaders Website

Package Cost - £18,000

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Supporting Sponsor

Benefits:

Level Two Website branding

Level two stage brand at Conference

Panel member on main stage

Exhibition space in catering Area

5 delegate places

2 tickets to the DL100 Awards

Webmail announcing sponsorship to the Digital Leaders Community

Package Cost - £6,000

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Exhibitor

Bring your product or service and interact with the delegates during the day during 4 different times when delegates are in the catering area

Benefits:

Exhibition space in Catering Area

Level two Website brand

3 delegate places

2 tickets to the DL100 Awards

Package Cost - £2,000

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