



**DIGITAL  
LEADERS**

**100**

# Welcome From Lord Maude of Horsham - Chair of Digital Leaders

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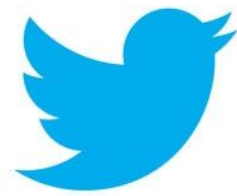
The Digital Leaders 100 list 2017 is once again highlighting the progress that has been made in digitally transforming the UK across all sectors. Our Digital Leaders community have pulled out all the stops to let us know about the hidden heroes, quietly getting on with the UK's digital transformation without themselves seeking recognition. It's great to see such a strong list from outside London this year reflecting our own National programme and the growing importance that digital transformation has in organisations irrespective of size or sector.

We are also very proud of the incredible recognition of leading female role models in the DL100. There are few organisations that can claim they have successfully gathered a list with 50/50 representation! We're extremely excited to see who comes out top in our public vote!

I'd like to thank our DL100 judges, who also make up our excellent Digital Leaders Advisory Board, tonight's generous sponsors, to all of you for coming and to our Digital Leaders Community for voting for the DL100 in your thousands.

Good luck to this year's finalists!





Tweet along tonight  
using #DigiLeaders  
and #DL100

And be sure to  
follow us on  
[@Digileaders](https://twitter.com/Digileaders)

# Tonights Host

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**Kate Russell** - BBC Click,  
Author, tech reporter, speaker  
& educator

Kate Russell has been writing about technology, gaming and the Internet since 1995 and now appears weekly on BBC2 and BBC World News, reporting for technology programme Click.

A regular expert on the sofa at ITV's Daybreak and various other TV and radio stations, she writes columns for National Geographic Traveller magazine and Web User magazine. She has also written two books, *Working the Cloud* and a science fiction novel *Elite: Mostly Harmless*.



# Evening Programme

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6.30pm	Champagne Reception
7.45pm	Dinner and Welcome from Lord Maude of Horsham
9.15pm	Welcome by your host Kate Russell
9.25pm	Awards Ceremony: Young Digital Leader of the Year Category Awards DL Local Champion of the Year
10.10pm	DL100 Overall Winner 2017
10.00pm	Dancing
12.00am	Carriages



# Charitable Donations

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Tonight we are raising a collection for **The Red Cross Solidarity Fund**. Proceedings from tonight's donations will be split between **London** and **Manchester** after the recent tragedies which have occurred.

On your tables are envelopes with the Red Cross logo on it and your table number.

We would ask everyone on your table to place a donation into your tables envelope and to seal it. We will collect these envelopes from your table after the first course, and the first tables envelope drawn out of the hat will receive a **magnum of champagne** to enjoy with the rest of your meal.

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# Meet the Judges



**Theo Blackwell**

LB Camden



**Jacqueline de Rojas**

Tech UK



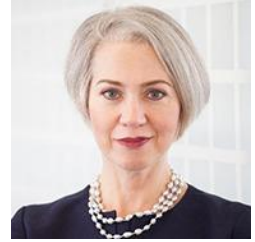
**Emma McGuigan**

Accenture



**Oliver Morley**

DVLA



**Rachel Neaman**

Corsham Institute



**Maggie Philbin**

TeenTech



**Miguel-Ángel Rodríguez-Sola**

Previously LBG



**Lesley Seary**

LB Islington



**Nick Williams**

Lloyds Bank



**Chris Yiu**

Uber

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100 CLUB

MEMBER

# DL 100 CLUB

The top DL100 nominees for each year automatically become members of the exclusive DL100 Club.

This prestigious collection of innovative individuals and organisations nominated since 2013 includes more than 20 Lords, MPs and Councillors; 74 Senior Civil Servants; 8 Government Departments and Councils; over 35 Charities; and over 100 Digital Businesses.

We are pleased to welcome this year's DL100 finalists to the club.



# TONIGHTS AWARDS



Young Digital Leader of the Year 2017

Cross-Sector Digital Collaboration of the Year

Digital SME of the Year

Fintech Innovation of the Year

Digital Charity of the Year

Digital Skills or Inclusion Initiative of the Year

Digital Public Service Innovation of the Year

Cyber Resilience Innovation of the Year

Mobile Innovation of the Year

Digital Council of the Year

Digital Leader of the Year

DL Local Champion of the Year

Overall DL100 Winner



# Lloyds Bank Consumer Digital Index 2017

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# Young Digital Leader of the Year 2017

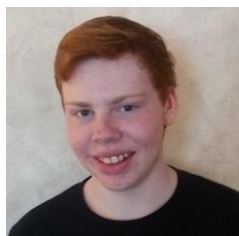
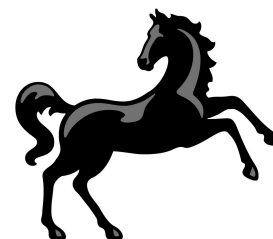
This list recognises the extraordinary achievements of young people aged 16-24 in the digital transformation space. The 10 finalists that make up the list will now face the judges to compete to be overall winner for 2017.

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**Andrew  
Bachelor**  
16 Years Old



**Grace Blake**  
18 Years Old



**Joanna  
Boosey**  
24 Years Old



**Cameron  
Cook**  
17 Years Old



**Alice  
Goldman**  
24 Years Old



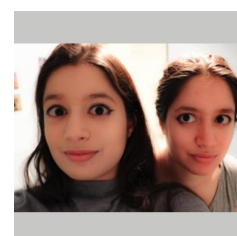
**Ellora James**  
16 Years Old



**Jessica Okoro**  
23 Years Old



**Jack Parsons**  
23 Years Old



**Cat and Mel  
Tranfield**  
19 Years Old



**Molly Watt**  
22 Years Old

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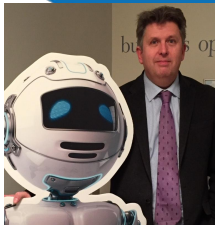
# Digital Leader of the Year

The Digital Leaders programme recognises the importance of Leadership in driving forward digital transformation in the UK. This award is for an individual whose actions in the past year have made them stand out as a Digital Leader in the transformation of their sector.

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**Professor Richard Benham**

Founder The Cyber Trust, The Cyber Club and Cyber4Schools



**Kay Boycott**

Chief Executive of Asthma UK



**Claire Calmejane**

Director of Innovation at Lloyds Banking Group



**Lisa Dawson**

Digital Inclusion Officer at Your Homes Newcastle (YHN) and Newcastle City Council (NCC) Group



**Fred Langford**

Deputy CEO at the Internet Watch Foundation (IWF)



**Helen Milner**

Chief Executive of Good Things Foundation



**Mayank Prakash**

Director General, Digital Technology at DWP



**Craig Steele**

Leader at CoderDojo Scotland



**Michael Tobin**

Non Executive Chairman for Satellite Solutions Worldwide Ltd (Europasat)



**Elizabeth Vega**

Global CEO of Informed Solutions

# Cyber Resilience Innovation of the Year

Moving public data to the cloud, the increasing number of cyber attacks and the need to develop new skills and systems within organisations as well as the “human factor” are all now high profile challenges to Cyber Resilience. This award is for a product or service, which in the last year has delivered a measurable impact or outcome in this area.

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Incident Response Partnership (IRP)



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turing by Nominet



ZoneFox AI

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Digital Leaders Champion for Yorkshire



# Fintech Innovation of the Year

The transformation of Public Services, charities and SMEs has been transformed by the creation of new financial products by the growing Fintech Sector. This award is for a product or service that in the last year that has been used to innovate or transform a public, private or non-profit service.

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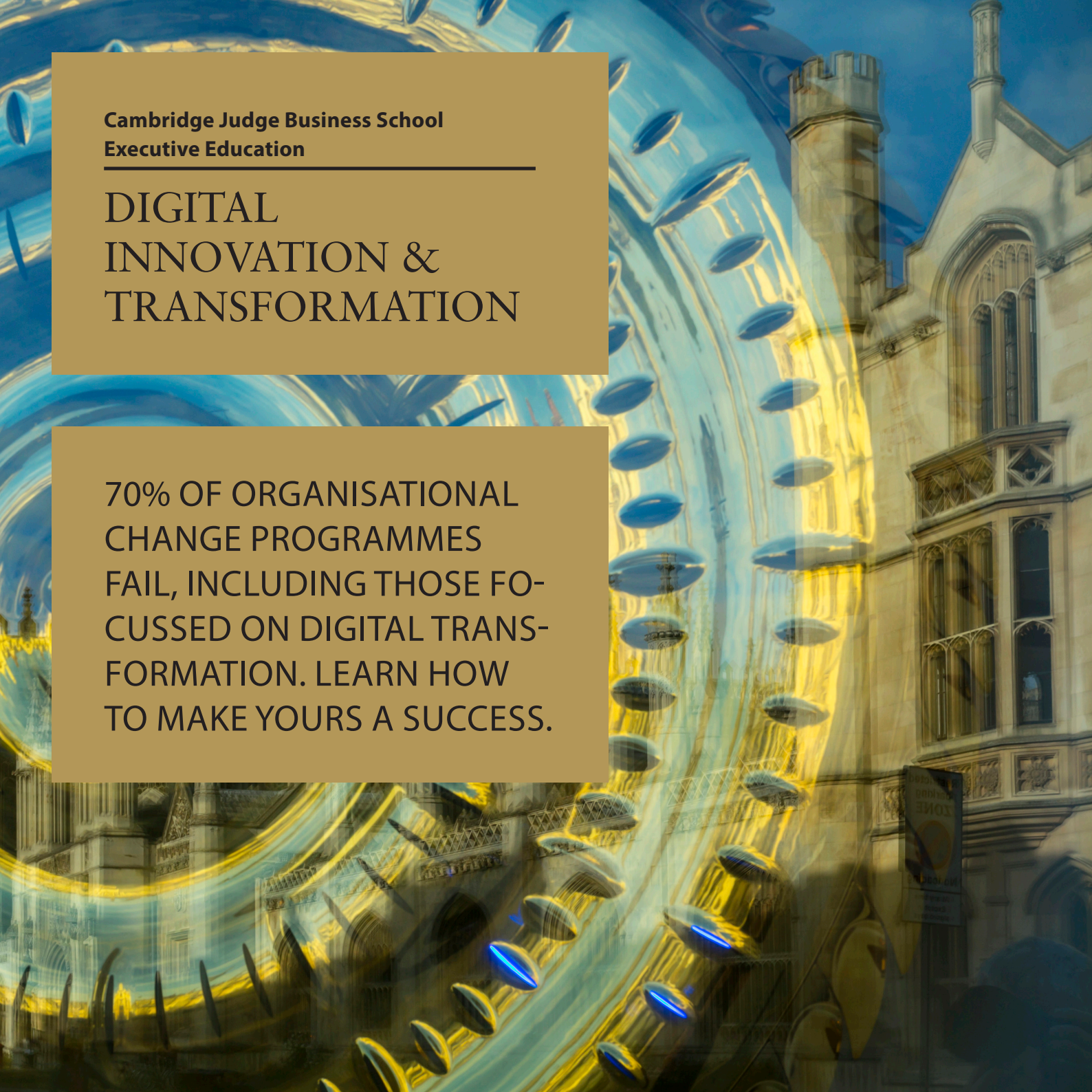
Tide

Cambridge Judge Business School  
Executive Education

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# DIGITAL INNOVATION & TRANSFORMATION

70% OF ORGANISATIONAL  
CHANGE PROGRAMMES  
FAIL, INCLUDING THOSE FO-  
CUSSED ON DIGITAL TRANS-  
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# Cross-Sector Digital Collaboration of the Year

Increasingly solutions are not developed or delivered by one sector alone whether public or private, but require cross-sector collaboration. This award is for a digital product or service that in the last year has had a measurable impact and delivered real outcomes or non-profit service.

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Blue Light Digital Services



Connecting the Unconnected



Generation Code



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Reboot UK



Roar do Tablets


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# Digital Council of the Year

Some of the greatest innovations in Digital Public Services have come from the Local Government Sector. This award recognises those Councils that over the last year have delivered measurable digital transformation either internally in their organisation or in the way they are providing their public services.

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# Digital Skills or Inclusion Initiative of the Year

From Basic Digital Skills or Inclusion to executive education. This award is for a product or service, which in the last year has delivered a real impact in terms of digital skills or inclusion to its intended community.

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Congratulations to all  
finalists in this year's  
DL100 Awards



# Digital Public Service Innovation of the Year

The Digital Transformation of Public Services in the UK remains a key part of the modernisation of Public Services from Central and Local Government; to Health and blue light services. This award is for a public sector product or service that has shown an innovative approach during the last year that has seen measurable impact and outcomes.

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# Digital SME of the Year

SMEs are developing innovative digital services and products that are increasingly being recognised as underpinning the UK's economic growth. This award is for an SME organisation that, in the last 12 months, has delivered digital impact in their business sector.



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# Mobile Innovation of the Year

More than half of all internet traffic now comes from mobile devices and increasingly from more than smart phones and tablets, such as wearables. Whether delivering public services or being the main source of connectivity for some in rural areas, innovation in the mobile sector continues to be the main platform for many digital transformations across all sectors. This award recognises innovation in a service or product that has had measurable impact on its target community.

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# Digital Charity of the Year

The Charity Sector has been behind other sectors in embracing Digital Transformation despite the strong evidence of its benefits. This award is for charities or non-profit organisations who have in the last year demonstrated the transformative power of digital to change themselves or their services to their beneficiaries.

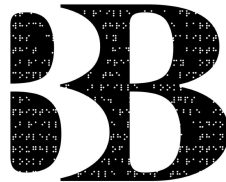
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# DL Local Champion of the Year

As part of this year's DL100 Awards, we once again asked each of our 12 Regions to name their choice of DL Local Champion for 2017.

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Matthew Adam  
DL West Midlands



Adam Beaumont  
DL Yorkshire



Richard Benham  
DL South West



Sarah Burnett  
DL South East



Colin Cook  
DL Scotland



Jacyn Heavens  
DL East of England



Ansgar Koene  
DL East Midlands



Sarat Pediredla  
DL North East



Katy Potts  
DL London



Simon Renault  
DL Wales



Trevor Steenson  
DL Northern  
Ireland



Elizabeth Vega  
DL North West



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